

Managing Director
Services, Hospitality
industry, River cruise



With a strong managerial experience in the service industry through groups of varied size and positioning, my mission is to bring my knowledge as a developer and entrepreneur in order to establish and accompany the implementation of strategic operations and to fully contribute to business development and growth of my companies.

61 years old
Driving License
Lyon (69360) France

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SKILLS

Comprehensive approach of sales development and management in the service industry.

- Investments, Strategy post acquisition middle and long terms.
- Management of multi skilled teams
- Business plan and budgets. Financial reporting.
- Repositioning, new orientations.

EDUCATION

DPME

INSTITUT FRANÇAIS DE GESTION

February 2001 to February 2002

Management course 'Dirigeant PME'

REZIDOR BUSINESS SCHOOL

REZIDOR HOTEL GROUP

January 2006 to December 2007

LOTS business plan & General Manager certification

BACCALAUREAT D

LYCÉE JOACHIM DU BELLAY, ANGERS

September 1978 to June 1981

EXPERIENCES

CEO, President

SIGA GROUP - Since July 2016 - Lyon - France

Holding company



Managing Director, President

SERVIS - SERVIS II - SERVIS RHIN - Since October 2014 - Lyon - France

Assistance on projects and engineering of docking facilities for river cruise ships.
www.serviship.fr



Managing Director, President

AGIS - Since September 2011 - Full-time - Lyon - France

Service Company, French Agent of river cruise ships for international operators.
www.agiship.com



Consultant Management Strategy, Hospitality industry

Hospitality industry - September 2010 to August 2011 - Freelancer - Sud Paris - France

Missions for the Chateau d'Augerville (South of Paris) as a management consultant. Business plan and strategic repositioning of the establishment. Follow-up of operations on site with the owners.
www.chateau-augerville.com

General Manager, Radisson Blu & Loges du Park

Rezidor Hotel Group - May 2008 to June 2010 - Full-time - Aix-les-Bains - France

Hotel ****, spa and residence *** - In charge of 2 companies - 173 rooms. General Management of 2 units with the objective of commercial development (yield management), the implementation of the standards of the group and the improvement of profitability. Business plans and reportings.
www.radissonblu.fr/hotel-aixlesbains

General Manager, Park Inn Lyon Ouest

Rezidor Hotel Group - November 2005 to May 2008 - Full-time - La Tour de Salvagny - France

My mission was to reposition the hotel in the standards of the group, following the rebranding in 2004, to manage the investments and restorations and to enhance notoriety. Strong commercial development and GOP doubled in 2 years.

www.parkinn.fr/hotel-lyonouest

Executive Manager, Domaines de l'Esperance et du Roncemay

Relais & Châteaux, Châteaux & Hôtels Collection - June 2004 to October 2005 - Full-time - Burgundy - France

Resorts 4**** of great tradition - Restaurants Michelin guide - 18 holes golf course. I was called to manage the operations of this new group and to develop the two sites, within the framework of a fusion. My missions included operational management, the implementation of standards and procedures, costs control, financial reporting, human resources policies and the commercial development.

www.roncemay.com www.marc-meneau-esperance.com

General Manager, Boscolo Hotel Plaza

Boscolo Hotels - September 2002 to April 2003 - Full-time - Nice - France

Hotel 4**** - 182 rooms.

I was promoted to manage this important hotel, and to implement the operational standards, to develop the sales and marketing strategy of the brand.

www.boscolohotels.com/fra/hotels/plaza/hotel_4etoiles_nice.htm

General Manager, Boscolo Grand Hotel

Boscolo Hotels - September 2001 to September 2002 - Full-time - Lyon - France

Hotel 4**** - 140 rooms.

I joined the Boscolo Group, recently established in France, in order to participate to the implementation of the operations, to reposition the hotel and to improve the offer and the profitability.

www.boscolohotels.com/fra/hotels/grandhotel_lione/hotel_4etoiles_lyon.htm

Hotel Manager, Hotel du Golf International

Groupe Lucien Barrière - January 1996 to September 2001 - Full-time - La Baule - France

Hotel on opening - 140 units.

Active participation in the strategy of launching of this 4**** property and to enhance its notoriety. Interface with the owners within the framework of the management contract.

www.lucienbarriere.com

Assistant General Manager, Hotel Hermitage Barrière

Groupe Lucien Barrière - December 1994 to January 1996 - Full-time - La Baule - France

Hotel of great luxury - 220 rooms.

My responsibilities included the management of rooms division, supervision of F&B operations and commercial development, as well as the day-to-day running of the hotel. Interim of general management during 6 months.

www.lucienbarriere.com

Rooms Division & Sales, International Career

Holiday Inn, LHW,... - May 1982 to July 1994 - Full-time - Europe, Middle East, Africa, Caribbean

Rooms Division Manager at CLUB ANTIGUA 'JOLLY BEACH' (Caribbean) from December 1992 to July 1994. Hotel-club 3* 'all inclusive' of 470 units.

Sales Representative and Manager for multi ownership properties (Balearics, Cyprus, Spain) from May 1990 to September 1992 for various developers - R.C.I and Interval International.

Front-Office Manager for the JEBEL ALI HOTEL in Dubai (United Arab Emirates) - Leading Hotels of the World - from February 1989 to February 1990. Hotel & Resort 5* with 300 units (20 suites).

Assistant Front-Office Manager for the HOLIDAY INN CROWNE PLAZA in Casablanca (Morocco) from May 1988 to February 1989. Hotel 5* with 180 rooms and suites in pre-opening.

Assistant Front-Office Manager for the HOLIDAY INN Birmingham (England) from December 1986 to May 1988. City centre 4* hotel with 295 rooms and suites.

Front-Office Supervisor for the HOLIDAY INN Wolfsburg (Germany) from December 1984 to December 1986. 4* business hotel with 207 rooms.

Receptionist for the CONCORDE HOTEL in Le Mans from May 1982 to July 1983. Traditional 3* city center hotel with 70 rooms.